

2025 LEADERSHIP CONFERENCE

SPONSOR ROI PACKET



LEADERSHIP CONFERENCE
on Safety, Health + Sustainability

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on Safety, Health + Sustainability

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LEADERSHIP CONFERENCE
on Safety, Health + Sustainability

MAY 15-16, 2025

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2025 SPONSORS

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RECOGNITION AND THANKS

The **Florida Chamber Leadership Cabinet** is thankful for your support and investment in our **2025 Leadership Conference on Safety, Health + Sustainability**, held on **May 15-16**. We are proud to offer this event annually to unite those interested in helping make Florida the **safest, healthiest, and most sustainable state in America**.

The **2025 Leadership Conference** brought together decision-makers from across the state and country—your support made it possible to convene, collaborate, and elevate action on the most pressing workplace challenges and opportunities.

LEADERSHIP CONFERENCE BY THE NUMBERS

Total Event Attendance

355

**Number of Organizations
Represented**

159

**Number of Registrations
Provided for Sponsors and
Exhibitors**

50+



CONFERENCE REACH & IMPACT

Our integrated marketing strategy reached thousands of professionals across Florida's business community. Through email, web, and social media campaigns, this year's outreach generated high-impact results and strong engagement across sectors.

KEY METRICS

19,000+

Website visits

405,000+

Impressions across LinkedIn and Facebook

4,700+

Reactions across LinkedIn and Facebook

436,000+

Total emails sent

27,500+

Unique people emailed

LIVE ENGAGEMENT FROM THE 2025 CONFERENCE

Visual moments that brought together safety, health, and sustainability leaders from across Florida and beyond:



The conversation extended far beyond the room. Here's how attendees, sponsors, and partners shared the experience online:

courtney l. whitt, ph.d. • 2nd
behavioral health workforce & system transformation | integrated primary car...
4w • 📍

Last week I had the chance to attend my first **Florida Chamber Leadership Cabinet on Safety, Health and Sustainability** conference. In awe of the impact of the Chamber's contribution to the behavioral health space in such a short period of time, from increasing awareness into and destigmatizing mental health in the workplace amongst leaders and drawing on principles of psychology in the art (and science!) of leadership. The future of Florida is bright!

Erin Black • 1st
VP Sustainability and Risk Management at Coca-Cola Beverages Flori...
1mo • Edited • 📍

It's the 2025 Leadership Conference on Safety, Health, and Sustainability. This is the nation's only conference of its kind dedicated to helping companies move the needle on safety, health and sustainability. This is the premier event for industry leaders ready to learn how to affect lasting excellence in the three pillars essential to workplace success. Featuring highly sought-after keynote speakers specifically chosen for their expertise and customized competitive cohort sessions with Safety, Health, Sustainability and Leadership tracks, our fifth annual Leadership Conference on Safety, Health + Sustainability is more extensive and on the way to becoming the educational event of 2025. If you missed it look forward to joining us in 2026!

Did I mention the indoor Rugby activity! 🏉

Final Day: Enjoy it!

Michael Anderson May 10
Frontline Strategist

Great event and great people here! If we haven't met yet, would love to connect!

👍 5 likes • 0 comments

Lara M. Ward, MS, CSP • 2nd
Founder / Owner SAFETY for Puh LLC
3w • Edited • 📍

Last week, I had the privilege of attending the 2025 Leadership Conference on Safety, Health + Sustainability for the fourth year in a row—and what an incredible experience it was!

This year brought a new twist with cohort-based groupings, which made for deeper connections and collaboration. The breakout sessions led by Victory Strategies were outstanding—packed with insight and energy.

We were also treated to phenomenal keynote speeches from Daymond John, Matt Higgins, Carey Lohrenz, and Christopher Marr—each one inspiring in their own way.

And to top it all off... I'm proud to share that I was one of the Competitive EHS Cohort Winners! Go Team Guardians: Protecting Today for TODAY!

#Leadership
#FLC2025
#VictoryStrategies
#EHS
#ProfessionalGrowth #LeadershipDevelopment
#floridachamberleadershipcabinet
#floridachamberofcommerce
Jacob Weksman, DBA
Florida Chamber Leadership Cabinet on Safety, Health and Sustainability
Victory Strategies



Want to relive the conference or see even more behind-the-scenes highlights?

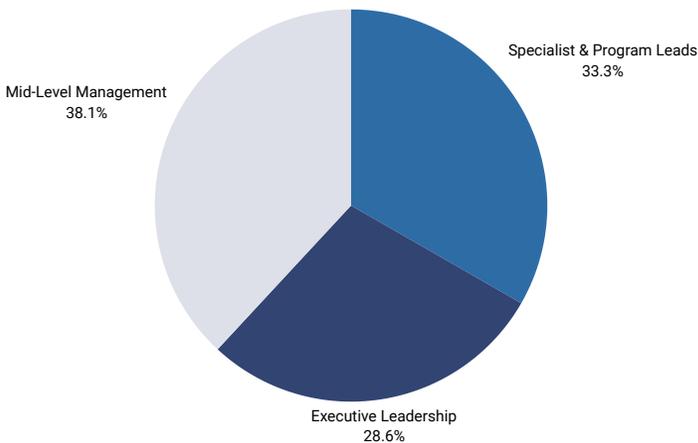
[➔ View the Full Photo Album on Flickr](#)

WHO'S IN THE ROOM: TITLES THAT DRIVE ACTION

The Leadership Conference attracts decision-makers and industry influencers from Florida's most vital sectors. Attendees hold roles with purchasing power, compliance oversight, and culture-setting influence—making this a high-value audience for future sponsors and partners.

ATTENDEE TITLES INCLUDED (BUT NOT LIMITED TO):

Conference Attendee Titles by Role



Executive Leadership

- Chief Executive Officer
- President and CEO
- Chief Operating Officer
- Senior Vice President
- Dean of the College of Behavioral and Community Sciences

Mid-Level Management & Operations

- Director of EHS
- Director of Global Compliance and Corporate Sustainability
- Corporate Safety Manager
- Director of Compliance and Reporting
- Regional Safety Manager

Specialists & Program Leads

- Safety Coordinator
- EHS Specialist
- Principal Safety Consultant
- Compliance Analyst
- Community Health Epidemiologist
- Associate Professor of Practice

This list reflects a curated sample of 100+ unique titles from this year's event—spanning C-suite leadership to on-the-ground safety and sustainability professionals.

NOTABLE COMPANIES IN ATTENDANCE:

- | | | |
|-----------------------------|---|-------------------------------|
| ABC Fine Wine & Spirits | Disney Experiences | Pike Electric, LLC |
| AdventHealth | First Federal Bank | Port Tampa Bay |
| Altec | Fisher Phillips | Sunshine Ace Hardware Inc |
| Amazon | Florida Blue | Tampa General Hospital |
| AT&T Florida | Florida Power & Light Company | Taylor Morrison, Inc |
| Bank of America | Florida Sheriff's Association | TECO |
| BlueWind | Florida State University College of Law | Uber Technologies, Inc. |
| City Furniture | Honda Development & Manufacturing | University of Central Florida |
| Coca-Cola Beverages Florida | Mosaic Fertilizer, LLC | US Department of Labor -OSHA |
| Correct Craft, Inc. | Nautique Boat Company, Inc. | Waste Pro |
| Costa Farms LLC | Orlando Health | AND MANY MORE! |

MEDIA HIGHLIGHTS

The 2025 Leadership Conference on Safety, Health + Sustainability sparked **meaningful conversations both in-person and online**. The conference has garnered attention from local and industry media, further amplifying its message of building a safer, healthier, and more sustainable Florida. This momentum reflects the **growing impact of the event and the shared commitment of business leaders across the state**.



May 11

Florida Chamber Aims to Make Florida Safest, Healthiest, and Most Sustainable State by 2025



INDUSTRY SEGMENTS DEPARTMENTS PROJECTS & EXPANSIONS RESOURCES MEDIA EVENTS

2025 Leadership Conference on Safety, Health, + Sustainability

May 15, 2025 to May 16, 2025



Home > Health

Florida Chamber Conference To Unveil Innovative Approaches To Safety, Health, + Sustainability

Melissa Masters May 9, 2025 3:15 pm

CONFERENCE

Florida Chamber Safety Council Leadership Conference

Florida Chamber Safety Council Leadership Conference
MAY 15-16, 2025
ORLANDO, FL
KPA

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Chamber conference: Mental health, well-being key to Florida's economic rise

'Mental health and behavioral health is not just a great idea for your company, it's a great idea for your community.'

LET'S BUILD ON THIS MOMENTUM



Want to be part of Florida's most influential safety, health, and sustainability event?

Secure your sponsorship for 2026 and position your organization at the forefront of Florida's leadership movement.

Ean Sadler,
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cabinet.com

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